

Aon plc

May 2021





Greg Case Chief Executive Officer

Christa Davies Chief Financial Officer



Safe Harbor Statement

This communication contains certain statements related to future results, or states Aon's intentions, beliefs and expectations or predictions for the future which are forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from either historical or anticipated results depending on a variety of factors. These forward-looking statements include information about possible or assumed future results of Aon's operations, the uncertainty surrounding the COVID-19 pandemic, Aon's pending combination with Willis Towers Watson Public Limited Company (the "Combination"), and divestitures to be made in connection with the Combination. All statements other than statements of historical facts that address activities, events or developments that Aon expects or anticipates may occur in the future, including such things as its outlook, future capital expenditures, growth in commissions and fees, changes to the composition or level of its revenues, cash flow and liquidity, expected tax rates, business strategies, competitive strengths, goals, the benefits of new initiatives, growth of its business and operations, plans, references to future successes, and expectations with respect to the timing, closing and benefits of the Combination, including divestitures made in connection with the Combination, are forward-looking statements.

Also, when Aon uses words such as "anticipate", "believe", "estimate", "expect", "intend", "plan", "probably", "potential", "looking forward", or similar expressions, it is making forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in or anticipated by the forward-looking statements; general economic and political conditions in different countries in which Aon does business around the world, including the UK's withdrawal from the European Union; changes in the competitive environment or damage to Aon's reputation; fluctuations in exchange and interest rates that could influence revenue and expenses; changes in global equity and fixed income markets that could affect the return on invested assets; changes in the funding status of Aon's various defined benefit pension plans and the impact of any increased pension funding resulting from those changes; the level of Aon's debt limiting financial flexibility or increasing borrowing costs; rating agency actions that could affect Aon's ability to borrow funds; volatility in Aon's tax rate due to a variety of different factors, including U.S. tax reform; changes in estimates or assumptions on Aon's financial statements; limits on Aon's subsidiaries to make dividend and other payments to Aon; the impact of lawsuits and other contingent liabilities and loss contingencies arising from errors and omissions and other claims against Aon; the impact of, and potential challenges in complying with, legislation and regulation in the jurisdictions in which Aon operates, particularly given the global scope of Aon's businesses and the possibility of conflicting regulatory requirements across jurisdictions in which Aon does business; the impact of any investigations brought by regulatory authorities in the U.S., Ireland, the UK and other countries; the impact of any inquiries relating to compliance with the U.S. Foreign Corrupt Practices Act and non-U.S. anti-corruption laws and with U.S. and non-U.S. trade sanctions regimes; failure to protect intellectual property rights or allegations that Aon infringes on the intellectual property rights of others; the effects of Irish law on Aon's operating flexibility and the enforcement of judgments against Aon; the failure to retain and attract qualified personnel, whether as a result of the Combination, divestitures made in connection with the Combination or otherwise; international risks associated with Aon's global operations; the effects of natural or man-made disasters, including the effects of COVID-19 and other health pandemics; the potential of a system or network breach or disruption resulting in operational interruption or improper disclosure of personal data; Aon's ability to develop and implement new technology; the damage to Aon's reputation among clients, markets or third parties; the actions taken by third parties that perform aspects of Aon's business operations and client services; the extent to which Aon manages certain risks created in connection with the services, including fiduciary and investments, consulting, and other advisory services. among others, that Aon currently provides, or will provide in the future, to clients; Aon's ability to continue, and the costs and risks associated with, growing, developing and integrating companies that it acquires or new lines of business; changes in commercial property and casualty markets, commercial premium rates or methods of compensation; changes in the health care system or Aon's relationships with insurance carriers: Aon's ability to implement initiatives intended to yield, and the ability to achieve, cost savings; Aon's ability to realize the expected benefits from its restructuring plan; the possibility that the Combination, or divestitures made in connection with the Combination, will not be consummated in the expected timeframe, or at all; failure to obtain necessary regulatory approvals, to comply with the requirements related to such approvals, or to satisfy any of the other conditions to the Combination or divestitures made in connection with the Combination; adverse effects on the market price of Aon's securities and/or operating results for any reason, including, without limitation, because of a failure to consummate the Combination or the divestitures made in connection with the Combination; the failure to realize the expected benefits of the Combination (including anticipated revenue and growth synergies) in the expected timeframe, or at all: the failure to effectively integrate the combined businesses following the Combination; significant transaction and integration costs or difficulties in connection with the Combination, or divestitures made in connection with the Combination, and or unknown or inestimable liabilities: litigation associated with the Combination; the potential impact of the consummation of the Combination and divestures made in connection with the Combination on relationships, including with suppliers, customers, employees and regulators; and general economic. business and political conditions (including any epidemic, pandemic or disease outbreak, including COVID-19) that affect the combined company following the consummation of the Combination.

Any or all of Aon's forward-looking statements may turn out to be inaccurate, and there are no guarantees about Aon's performance. The factors identified above are not exhaustive. Aon and its subsidiaries operate in a dynamic business environment in which new risks may emerge frequently. Accordingly, you should not place undue reliance on forward-looking statements, which speak only as of the dates on which they are made. In addition, results for the year ended December 31, 2020 and the quarter ended March 31, 2021 are not necessarily indicative of results that may be expected for any future period, particularly in light of the continuing effects of the COVID-19 pandemic. Further information concerning Aon and its businesses, including factors that potentially could materially affect Aon's financial results, is contained in Aon's filings with the Securities and Exchange Commission (the "SEC"). See Aon's Annual Report on Form 10-K for the year ended December 31, 2020 and its Quarterly Report on Form 10-Q for the quarter ended March 31, 2021 for a further discussion of these and other risks and uncertainties applicable to Aon and its businesses. These factors may be revised or supplemented in subsequent reports filed with the SEC. Aon is not under, and expressly disclaims, any obligation to update or alter any forward-looking statement that it may make from time to time, whether as a result of new information, future events or otherwise.



Leading Global Professional Services Firm Enabled by Data & Analytics

Aon is the leading global professional services firm providing advice and solutions in Risk, Retirement and Health at a time when those topics have never been more important to the global economy. Aon develops insights that reduce the volatility our clients face and help them maximize their performance

120
countries in which Aon operates



50k
Aon colleagues around the world

RISK

Aon provides risk advisory, commercial risk and reinsurance solutions to help clients better identify, quantify and manage their risk exposure



\$110B+

risk premium placed annually

RETIREMENT

Aon provides actuarial, investment and retirement solutions to help clients design and implement secure, equitable and sustainable retirement programs



\$3.4T

in assets under advisement¹

HEALTH

Aon provides consulting, global benefits and exchange solutions to help clients mitigate rising health care costs and improve employee health and well-being



\$180B

of healthcare premium directed annually²

ENABLED BY DATA & ANALYTICS



Aon combines data, technology, and advisory services to develop insights that help clients reduce volatility and improve performance



As of 6/30/2020, includes non-discretionary assets advised by Aon and its global affiliates which includes retainer clients and clients in which Aon and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage Aon at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.



Aon United Blueprint

How We Bring the Best of Aon to Clients and Drive Sustainable Growth of Our Firm

Client Value Creation

Delivering Aon United (DAU)

DAU defines how Aon Colleagues
work together to bring the best of
the firm to clients and sets a new
standard for client leadership. DAU
helps us better understand the
unique needs of the different types
of clients Aon serves, delivers on
our Client Promise commitment,
and helps colleagues better

articulate the value Aon creates.

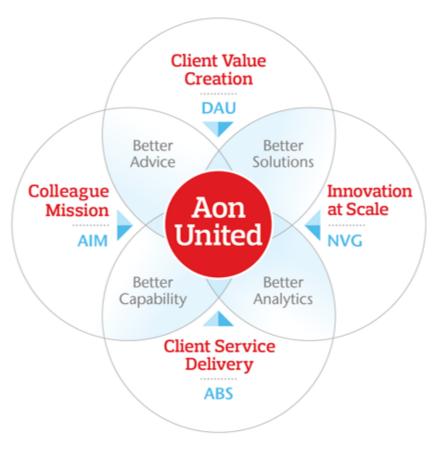
Colleague Mission

Aon Impact Model (AIM)
AIM supports Aon's belief that
businesses thrive when the
communities they serve and the
people they employ flourish. AIM
sets behavior expectations and

leverages Aon's diverse

ensure colleagues are shaping a distinctive and high-performing Aon United Culture.

capabilities and shared values to



Innovation at Scale

New Ventures Group (NVG)

NVG accelerates net new innovation on behalf of clients and expands Aon's addressable market. The NVG global leadership team works together with business leaders to bring the power of Aon's enterprise skills, assets, and relationships to incubate and rapidly scale the most significant growth stage opportunities.

Client Service Delivery

Aon Business Services (ABS)
ABS capitalizes on the benefits of

ABS capitalizes on the benefits of scale to drive further operational excellence and provide client-facing colleagues more capability and opportunity to address client need. ABS leverages regional client service centers, connected by business platforms, that tightly integrate technology with shared global operational capabilities to deliver best-in-class client service.



Drivers of Sustainable Organic Revenue Growth

Delivering Client Value in the Core

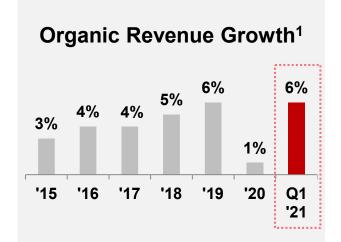
- When we bring the best of the firm through our Aon United strategy, we can win more, retain more, and do more with clients
- Our strong core business is largely recurring, nondiscretionary, and with retention rates of ~95% on average across the portfolio

Portfolio Shift to High-Growth Areas of Demand

- Disproportionally investing organically and inorganically to differentiate our value proposition in targeted businesses with attractive growth and margin characteristics
- Priority areas are growing organically at higher rates than the overall portfolio, with significant long-term opportunity
- Proven history of portfolio management demonstrates ability to focus and prioritize areas of greatest client need

Distributed Innovation to Unlock Net New

- Strong track record of developing innovative, firstto-market solutions that unlock new addressable areas of the economy
- Creating net new solutions for long-term challenges like climate change, intellectual property, cyber, and the health and wealth gap



Expect mid-single-digit or greater organic revenue growth in 2021



Building on Existing Capabilities to Address New Areas of Client Need

Client demand continues to outpace innovation. Our Aon United strategy brings our full firm's content and capabilities to create solutions for those challenges, demonstrated by our track record of expanding and unlocking addressable markets. Client feedback combined with our data, analytics and insight highlights four examples of unmet need, from our Innovation Whitepaper published with Willis Towers Watson:



Navigating New Forms of Volatility

Expand traditional risk management to address long-tail risks

Over ~\$20T of intangible assets in the S&P500 have no insurance protection. Our Intellectual Property Capital Market Solution creates the market's only alternative financing opportunity for IP-rich companies



Rethinking Access to Capital

Offer greater access to capital, unlock value and protect it in novel ways

We created the market for U.S. Mortgage Reinsurance that has transferred over \$24B of credit risk on 8.3M residential mortgages loans valued at more than \$1.9T



Building a Resilient Workforce

Provide career, financial, health and wellbeing options for a wider spectrum of employees

Comprehensive solutions using tools like Aon Architect in Health and Pooled Employer Program in Retirement optimize outcomes for employees against growing medical cost and underinvestment in retirement



Addressing the Underserved

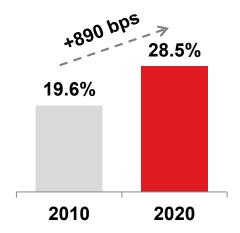
Create more affordable, scalable products to broaden access to a wider range of recipients

CoverWallet, our leading digital insurance platform, enables online distribution to the \$200B market for small commercial premium growing 6% per year with under 5% served digitally



Aon Business Services Operating Model Enables Stability and Flexibility

FY Adjusted Operating Margin¹



Historic drivers of margin expansion, particularly operating leverage and expense discipline driven by Aon Business Services, are more important than ever

- Aon Business Services integrates operations, technology, data, service delivery and vendor management
- Service centers and business platforms increase productivity in our operations, giving clientfacing colleagues more capacity to meet client need, including 1 million hours of process automation in 2020
- Unified, resilient operating model enables colleagues to work remotely and access all systems with no loss of productivity
- Global management of working capital and discretionary costs enables ongoing efficiency improvements
- Single platform enables prioritized investment in our highest return opportunities balanced with net operating margin improvement or current focus on flexibility



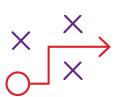
The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Appendices of this presentation.

Pending Combination with Willis Towers Watson (WTW) Expected to Accelerate Innovation for Clients and Create Significant Shareholder Value



Complementary Capabilities Accelerate Proven Aon United Growth Strategy

- The pending combination is expected to accelerate innovation and address emerging risks on behalf of clients, aligned around a one-firm culture
- Enables delivery of better solutions for clients, better opportunities for colleagues, and longterm value creation for shareholders from top-and-bottom-line growth



Key Transaction Details

- WTW shareholders will receive 1.08 Aon shares for each WTW share
- Committed to maintaining current Aon investment grade credit rating
- Received approval from each company's shareholders on August 26, 2020
- In May 2021, announced signed agreements to divest certain Aon and WTW assets, resolving questions raised by the European Commission and addressing certain questions raised by regulators in certain other jurisdictions.
- Working to close as soon as possible during the third quarter of 2021, subject to regulatory approval and other customary closing conditions



Expected Shareholder Value Creation From:

- \$800 million of cost synergies^{1,2}, taking into account announced divestitures and other potential remedies
- Accretion to adjusted EPS, reflecting the synergy potential of the combination, consistent with initially announced accretion projections in year three and over the long term.^{2,3}
- Allocation of any divestiture proceeds according to our ROIC framework, in which we expect that share buyback will continue to be our highest return activity

 Statements in this announcement that the combination of Aon and Willis Towers Watson is accretive to adjusted EPS should not be interpreted to mean that Aon earnings per share in the current or any future financial period will necessarily match or be greater than or be less than those for the relevant preceding financial period.



^{1.} There are various material assumptions underlying the synergies and other cost reduction statements in this document which may result in the synergies and other cost reductions being materially greater or less than estimated. The estimates should therefore be read in conjunction with the bases and assumptions for these synergy numbers which are set out in Appendix I of the companies' Rule 2.5 Announcement.

^{2.} This statement should not be construed as a profit forecast or interpreted to mean that the profits or earnings of Aon or Willis Towers Watson-in the first full year following the pending combination, or in any subsequent period, will necessarily match or be greater than or be less than those for the relevant preceding financial period or any other period.

Environmental, Social, and Governance (ESG) Risks Are an Opportunity to Help Clients and Improve Our Own Impact

Helping clients manage risk, volatility, and people is the core of what we do.
We see a significant opportunity to address unmet need, as risk, including ESG, increases

We are committed to resiliency and sustainability to prepare for the ongoing challenges we face from emerging and long-tail risks

For more, please see our 2020 Aon Impact Report

Social



Colleagues are the cornerstone of our Aon United strategy and our one firm culture

- Strength on key culture indicators in 2020:
 - Voluntary attrition down 35% year-over-year
 - Engagement at historic highs, consistent with topquartile employers
- Firm-wide commitment to Inclusion and Diversity (I&D):
 - In 2020, formed Board of Directors I&D committee and internal Global Inclusive Leadership Council
 - 2021 executive compensation goals include I&D
- Investing \$30m over next 5 years and leading a group of employers to create 10,000 US apprenticeships by 2030

Environmental



Opportunity to help clients navigate volatility and transition risk, while managing our impact

- Committed to net-zero greenhouse gas emissions by 2030, using Science Based Targets
 - 43% reduction in CO2e emissions from 2019 to 2020, a total reduction in greenhouse gas emissions of 60%+ since 2015
 - Submit annually to the Carbon Disclosure Project and signed on to support TCFD
- Sustainability in real estate, travel, supply chain

Governance

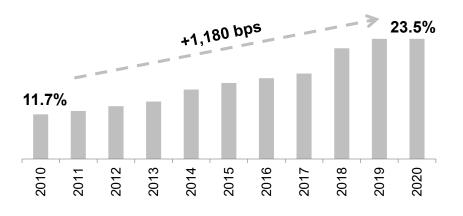


Risk mitigation and governance starts with an independent, engaged Board supported by robust firm-wide policies and processes

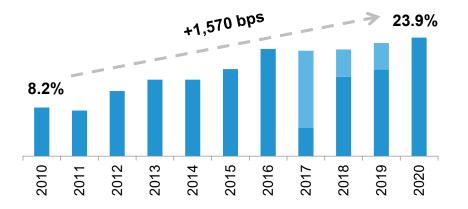
- Board oversees our assessment of material risks, with delegation to committees and management as appropriate
- In 2020, established internal ESG committee to increase coordination, communication and disclosure
- Strong data privacy practices and required annual training for colleagues on key risks

Disciplined Focus on Capital Management and Free Cash Flow

Return on Invested Capital¹



Free Cash Flow Margin²



Our Strategy to Drive Free Cash Flow²

Revenue Growth and Operational Improvement



Reduced pension contributions:

Plans closed, frozen and de-risked



Reduction of CapEx: Moving IT platforms to the cloud, Moving real estate footprint to smaller, agile, open space



Targeting working capital neutral:

An improvement of ~\$500M, largely receivables, over the long term



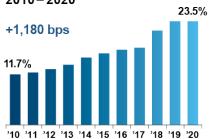
Unlocks substantial long-term shareholder value creation



Free Cash Flow Margin is a non-GAAP measure. A reconciliation can be found in Appendix B.

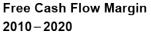
Return on Invested Capital (ROIC) is a non-GAAP measure. A reconciliation can be found in Appendix A.

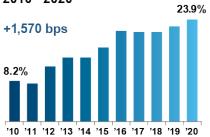
Return on Invested Capital 2010 – 2020





A Decade of Momentum





2020 Performance

Organic Revenue Growth

+1%

EPS

\$9.81

Key Financial Metrics

Shareholder Value Creation

+7% YOY

Operating Margin

28.5%

+100 bps YOY

Free Cash Flow

\$2.6B

+64% YOY

ROIC

23.5%

Share Repurchase

\$1.8B

FCF Margin

23.9%

Dividend Growth

+5%

\$0.46 Quarterly / Share

2010 - 2020 Performance

Organic Revenue Growth

+4%

Average / Year

EPS Growth

+11%

CAGR

Margin Expansion

+890_{bps}

~90 bps / Year

Free Cash Flow Growth

+14%

CAGR

Increase in ROIC

+1,180_{bps}

11.7% to 23.5%

Share Repurchase

\$16B

FCF Margin Expansion

+1,570_{bps}

8.2% to 23.9%

Dividend Growth

+12%

CAGR

The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Company's Q4'20 press release dated February 5, 2021, with respect to 2020, and in the Company's Q4'10 press release dated February 4, 2011, with respect to 2010.

Aon United Delivering Ongoing Results and Building Momentum

Driving Long-Term Organic Revenue Growth, with Mid-Single-Digit or Greater Organic Revenue Growth in 2021

- Track record of 4% average annual organic revenue growth from 2010-2020, with recent trend towards acceleration
- Driven by three areas: Delivering client value with continued improvement in core businesses, portfolio mix-shift towards areas
 of faster growing client demand and data-driven solutions, and net new opportunities that increase our total addressable market

Sustainable Operating Margin Expansion Net of Investment in Long-Term Growth

- From 2010-2020, increased adjusted operating margins by 890 bps or ~90 bps per year
- Driven by three areas: Accelerating top-line growth, portfolio mix-shift to higher contribution margin businesses, and increased operating leverage from ongoing productivity improvements from our Aon Business Services platform

Expected Free Cash Flow Growth Over the Long-Term

- Free cash flow growth of 14% CAGR since 2010 and free cash flow margin expansion to 23.9% in 2020
- Expect ongoing operating income growth and progress on working capital, supported by Aon Business Services

Disciplined Portfolio Management and Capital Allocation based on Return on Invested Capital (ROIC)

- Strong history of transformational M&A and portfolio management, including completion of 150 acquisitions for ~\$8.8B and 120 divestitures for ~\$5.4B from 2010-2020²
- All capital allocation decisions based on ROIC. Share repurchase continues to be our highest return opportunity currently based on our strong free cash flow generation outlook, noting history of \$16 billion in share buyback from 2010-2020 and \$5 billion additional repurchase authorization in Q4 2020
- Significant financial flexibility to deploy capital driven by strong free cash flow generation and opportunity for increased debt

Translating into a Significant Shareholder Value Creation Opportunity

- Going forward, we expect to build on our demonstrated track record of free cash flow growth combined with an expected reduction in total shares outstanding, representing a significant long-term shareholder value creation opportunity
- Since 2005, Aon has driven total return to shareholders³ of 17% CAGR, outperforming the S&P 500 at 8% over the same time period

Empower Results®

¹ The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Company's Q4'20 press release dated February 5, 2021, with respect to 2020, and in the Company's Q4'10 press release dated February 4, 2011, with respect to 2010.

² Includes asset deals and share transactions with joint venture partners

Source: FactSet. Total returns were calculated as of May 6, 2021.



Appendix



Commercial Risk Solutions

Retail Brokerage:

- Our dedicated teams of risk experts utilize comprehensive analytics capabilities and insights to provide clients with distinctive risk advice that empowers results for their organizations
- Through our specialty-focused organizational structure, colleagues in 120 countries around the world dive deep into their areas of expertise to develop unparalleled insights around industry verticals and lines of business to best deliver value to clients in today's complex and integrated risk environment

Global Risk Consulting:

World leading provider of risk consulting services supporting clients in better understanding and managing their risk profile through identifying and quantifying the risks they face by assisting them with the selection and implementation of the appropriate risk transfer, risk retention, and risk mitigation solutions, and by ensuring the continuity of their operations through claims consulting

Cyber Solutions:

 One of the industry's premier resources in cyber risk management; our strategic focus extends to identifying and protecting critical digital assets supported by best-in-class transactional capabilities, enhanced coverage expertise, deep carrier relationships, and incident response expertise

Captives:

 Leading global captive insurance solutions provider; managing +1,100 insurance entities worldwide including captives, protected segregated and incorporated cell facilities, as well as entities that support Insurance Linked Securities and specialist insurance and reinsurance companies Place over
\$65B
of bound premium each year

Global leader with
+20,000
colleagues around the world

Retention rates
+90%
on average in Retail
Brokerage

| | Q1'18 | Q2'18 | Q3'18 | Q4'18 | FY'18 | Q1'19 | Q2'19 | Q3'19 | Q4'19 | FY'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | FY'20 | Q1'21 |
|----------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| Total Revenue ¹ (\$M) | | -, | | | | -, | | | | | | | | -, | | \$1,289 |
| Organic Growth¹ (%) | 4% | 6% | 8% | 4% | 6% | 6% | 6% | 7% | 7% | 7% | 4% | 1% | 2% | 4% | 3% | 9% |

Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's Q4'17 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in Q1'18.



Reinsurance Solutions

Treaty:

Addresses underwriting and capital objectives on a portfolio level, allowing our clients to more effectively manage the combination of premium growth, return on capital and rating agency interests. This includes the development of more competitive, innovative and efficient risk transfer options.

Facultative:

 Empowers clients to better understand, manage and transfer risk through innovative facultative solutions and the most efficient access to the global facultative markets

Capital Markets:

- Global investment bank with expertise in M&A, capital raising, strategic advice, restructuring, recapitalization services, and insurance-linked securities
- Works with insurers, reinsurers, investment firms, banks, and corporations to manage complex commercial issues through the provision of corporate finance advisory services, capital markets solutions, and innovative risk management products

Place over
\$45B
of bound premium
each year

#1
issuer of insurance-linked securities

+40
consecutive
quarters of net new
business in core
treaty

| | Q1'18 | Q2'18 | Q3'18 | Q4'18 | FY'18 | Q1'19 | Q2'19 | Q3'19 | Q4'19 | FY'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | FY'20 | Q1'21 |
|----------------------------------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|
| Total Revenue ¹ (\$M) | \$742 | \$380 | \$279 | \$162 | \$1,563 | \$788 | \$420 | \$291 | \$187 | \$1,686 | \$848 | \$448 | \$321 | \$197 | \$1,814 | \$922 |
| Organic Growth¹ (%) | 6% | 8% | 8% | 8% | 7% | 9% | 12% | 5% | 17% | 10% | 9% | 9% | 13% | 12% | 10% | 6% |

Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's Q4'17 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in Q1'18.



Retirement Solutions

Retirement:

- The Retirement practice is dedicated to navigating the risk and opportunities associated with retirement and investing to optimize performance and financial security for institutions and individuals
- Retirement Consulting specializes in providing organizations across the globe with strategic design consulting on their retirement programs, actuarial services, and risk management – including pension de-risking, governance, integrated pension administration and legal and compliance consulting

Human Capital:

- We deliver advice and solutions that help clients accelerate business outcomes by improving the performance of their people
- We support the full employee lifecycle from assessment and selection of the right talent to the design, alignment and benchmarking of compensation to business strategy and performance outcomes

Investments:

- Provides public and private companies and other institutions with advice on developing and maintaining investment programs across a broad range of plan types, including defined benefit plans, defined contribution plans, endowments and foundations
- Our delegated investment solutions offer ongoing management of investment programs and fiduciary responsibilities either in a partial or full discretionary model for multiple asset owners. We partner with clients to deliver our scale and experience to help them effectively manage their investments, risk, governance and potentially lower costs

+10,000
organizations trust
Aon's advice and
solutions

\$3.4T¹
of pension assets under independent

advisory

Global leader with

+7,000

colleagues around the world

| | Q1'18 | Q2'18 | Q3'18 | Q4'18 | FY'18 | Q1'19 | Q2'19 | Q3'19 | Q4'19 | FY'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | FY'20 | Q1'21 |
|----------------------------------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|
| Total Revenue ² (\$M) | \$424 | \$431 | \$501 | \$509 | \$1,865 | \$420 | \$419 | \$484 | \$494 | \$1,817 | \$397 | \$393 | \$468 | \$495 | \$1,753 | \$434 |
| Organic Growth ² (%) | - | 3% | 2% | 4% | 2% | 2% | 1% | 3% | 3% | 2% | - | (1%) | (5%) | (2%) | (2%) | 5% |

As of 6/30/2020, includes non-discretionary assets advised by Aon and its global affiliates which includes retainer clients and clients in which Aon and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage Aon at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.

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Health Solutions

Aon Health Solutions helps organizations confidently navigate the evolving health and benefits landscape while continuously adapting their approach and strategy to provide greater choice, affordability and wellbeing.

Consulting & Brokerage:

- Develops and implements innovative, customized health and benefits strategies for clients of all sizes across industries and geographies to manage risk, drive engagement, and increase accountability
- Partners with insurers and other strategic partners to develop and implement new and innovative solutions.
- Delivers specialized expertise and solutions across a range of areas such as pharmacy, voluntary benefits, and regulatory
- Leverages proprietary, world-class, analytics and technology to help clients make informed decisions and manage healthcare outcomes

Global Benefits:

- Advises multinational companies on range of topics including program design and management, financing optimization, and enhanced employee experience
- Assists employers in navigating and managing regulatory and compliance requirements in countries in which they operate

Healthcare Exchanges:

 Helps transform how employers sponsor, structure, and deliver healthcare strategies for both active and retiree populations Place over
\$30B
of health premium
with a full set of
solutions

#1
provider of fully and self-insured health care exchanges

+8,000
colleagues in 90
countries

| | Q1'18 | Q2'18 | Q3'18 | Q4'18 | FY'18 | Q1'19 | Q2'19 | Q3'19 | Q4'19 | FY'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | FY'20 | Q1'21 |
|----------------------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|
| Total Revenue¹ (\$M) | \$451 | \$309 | \$278 | \$558 | \$1,596 | \$486 | \$317 | \$279 | \$585 | \$1,667 | \$502 | \$258 | \$282 | \$613 | \$1,655 | \$536 |
| Organic Growth¹ (%) | - | 7% | 8% | 8% | 5% | 5% | 6% | 2% | 5% | 5% | 5% | (18%) | 1% | 2% | (1%) | 4% |

Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's Q4'17 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in Q1'18.



Data & Analytic Services

Affinity:

 Specializes in developing, marketing and administering customized insurance programs and specialty market solutions for affinity organizations and their members or affiliates

Aon Inpoint:

 Draws on Aon's proprietary database (Global Risk Insight Platform) and is dedicated to making insurers more competitive through providing data, analytics, engagement and consulting

CoverWallet:

 Leading digital insurance platform for small- and medium-sized businesses dedicated to delivering exceptional client experiences to new and existing clients by leveraging data & analytics and a technology-enabled operating model to provide choice, transparency, and convenience

ReView:

 Draws on Aon's proprietary database and broker market knowledge to provide advisory services, analysis, and benchmarking to help reinsurers more effectively meet the needs of cedents through the development of more competitive, innovative, and efficient risk transfer options +300
associations and organizations benefit from Aon's affinity solutions

+140
insurance carrier partners

Aon Inpoint accesses

+\$1T

of total premium data over 10 year history

| | Q1'18 | Q2'18 | Q3'18 | Q4'18 | FY'18 | Q1'19 | Q2'19 | Q3'19 | Q4'19 | FY'19 | Q1'20 | Q2'20 | Q3'20 | Q4'20 | FY'20 | Q1'21 |
|----------------------------------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|-------|-------|-------|---------|-------|
| Total Revenue ¹ (\$M) | \$294 | \$277 | \$263 | \$271 | \$1,105 | \$336 | \$286 | \$271 | \$291 | \$1,184 | \$331 | \$274 | \$278 | \$288 | \$1,171 | \$351 |
| Organic Growth¹ (%) | 1% | (4%) | 5% | 9% | 3% | 5% | 4% | 3% | 6% | 4% | 1% | (8%) | (7%) | (8%) | (5%) | (2%) |

Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's Q4'17 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in Q1'18.



Appendix A: Reconciliation of Return on Invested Capital (ROIC)

Return on Invested Capital (ROIC) is a non-GAAP measure calculated as adjusted net operating profit after tax (NOPAT) divided by average invested capital (short-term debt, + long-term debt + total equity) and represents how well we are allocating our capital to generate returns. The metric for the historical periods shown below was calculated using financial results for total consolidated Aon, and therefore includes discontinued operations in connection with the sale of the outsourcing business completed on May 1, 2017, which will not be included on a going forward basis.

| (millions) | FY'10 | FY'11 | FY'12 | FY'13 | FY'14 | FY'15 | FY'16 | FY'17 | FY'18 | FY'19 | FY'20 |
|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Revenue - as reported | 8,512 | 11,287 | 11,514 | 11,815 | 12,045 | 11,682 | 11,627 | 9,998 | 10,770 | 11,013 | 11,066 |
| Consolidated operating income - as reported | 1,244 | 1,596 | 1,596 | 1,671 | 1,966 | 1,848 | 1,906 | 979 | 1,544 | 2,169 | 2,781 |
| Restructuring | 172 | 113 | 101 | 174 | - | - | - | 497 | 485 | 451 | - |
| Pension adjustment | 49 | - | - | - | - | - | - | - | - | - | - |
| Hewitt related costs | 40 | 47 | - | - | - | - | - | - | - | - | - |
| Transactions/Headquarter relocation costs | - | 3 | 24 | 5 | - | - | 15 | - | - | - | 123 |
| Legacy receivable write-off | - | 18 | - | - | - | - | - | - | - | - | - |
| Anti-bribery, regulatory and compliance initiative | 9 | - | - | - | - | - | - | 28 | - | - | - |
| Legacy Litigation | - | - | - | - | 35 | 176 | - | - | 75 | 13 | - |
| Pension settlement | - | - | - | - | - | - | 220 | 128 | - | - | - |
| Amortization of Intangible Assets | 154 | 362 | 423 | 395 | 352 | 314 | 277 | 704 | 593 | 392 | 246 |
| Total Adjustments | 424 | 543 | 548 | 574 | 387 | 490 | 512 | 1,357 | 1,153 | 856 | 369 |
| Consolidated operating income - as adjusted | \$ 1,668 | \$ 2,139 | \$ 2,144 | \$ 2,245 | \$ 2,353 | \$ 2,338 | \$ 2,418 | \$ 2,336 | \$ 2,697 | \$ 3,025 | \$ 3,150 |
| Adjusted Effective tax rate (%) | 28.9% | 27.3% | 26.1% | 25.4% | 18.9% | 17.9% | 16.8% | 14.9% | 15.6% | 17.5% | 17.6% |
| NOPAT (Adj. Ol*(1-Adj. Tax Rate)) | \$ 1,186 | \$ 1,555 | \$ 1,584 | \$ 1,675 | \$ 1,908 | \$ 1,919 | \$ 2,012 | \$ 1,988 | \$ 2,276 | \$ 2,496 | \$ 2,596 |
| Short-term debt and current portion of long-term debt | 492 | 337 | 452 | 703 | 783 | 562 | 336 | 299 | 251 | 712 | 448 |
| Long-term debt | 4,014 | 4,155 | 3,713 | 3,686 | 4,799 | 5,138 | 5,869 | 5,667 | 5,993 | 6,627 | 7,281 |
| Total Debt | 4,506 | 4,492 | 4,165 | 4,389 | 5,582 | 5,700 | 6,205 | 5,966 | 6,244 | 7,339 | 7,729 |
| Total Shareholder's Equity | 8,251 | 8,078 | 7,762 | 8,145 | 6,571 | 6,002 | 5,475 | 4,583 | 4,151 | 3,375 | 3,495 |
| Noncontrolling interest | 55 | 42 | 43 | 50 | 60 | 57 | 57 | 65 | 68 | 74 | 88 |
| End of Period Total Invested Capital | 12,812 | 12,612 | 11,970 | 12,584 | 12,213 | 11,759 | 11,737 | 10,614 | 10,463 | 10,788 | 11,312 |
| Average Total Invested Capital | 10,126 | 12,712 | 12,291 | 12,277 | 12,399 | 11,986 | 11,748 | 11,176 | 10,539 | 10,626 | 11,050 |
| ROIC (NOPAT/Average Total Invested Capital) | 11.7% | 12.2% | 12.9% | 13.6% | 15.4% | 16.0% | 17.1% | 17.8% | 21.6% | 23.5% | 23.5% |



Appendix B: Reconciliation of Free Cash Flow Margin

Free Cash Flow Margin is a non-GAAP measure calculated as Free Cash Flow (defined as Cash Flows from Operations less Capital Expenditures) / Total Revenue and represents our conversion rate of revenue into cash. The metric for the historical periods shown below was calculated using financial results for total consolidated Aon, and therefore includes discontinued operations in connection with the sale of the outsourcing business completed on May 1, 2017, which will not be included on a going forward basis.

| (millions) | FY'10 | FY'11 | FY'12 | FY'13 | FY14 | FY'15 | FY'16 | FY'17 | FY'18 | FY'19 | FY'20 |
|--|-------|--------|--------|--------|--------|--------|--------|---------------------|--------|--------|--------|
| Revenue - as reported | 8,512 | 11,287 | 11,514 | 11,815 | 12,045 | 11,682 | 11,627 | 9,998 | 10,770 | 11,013 | 11,066 |
| Cash Flow from Operations | 876 | 1,112 | 1,534 | 1,753 | 1,812 | 2,009 | 2,326 | 669 | 1,686 | 1,835 | 2,783 |
| Capital Expenditures | (180) | (241) | (269) | (229) | (256) | (290) | (222) | (183) | (240) | (225) | (141) |
| Free Cash Flow - as Reported | 696 | 871 | 1,265 | 1,524 | 1,556 | 1,719 | 2,104 | 486 | 1,446 | 1,610 | 2,642 |
| Adjustments: 2017 Restructuring initiatives (Cash + CapEx) Transactions costs related to the divested business | | | | | | | | 307 45 | 491 | 489 | |
| Tax payments related to the divested business Underlying Free Cash Flow - as Adjusted | | | | | | | | 940 1,778 | 1,937 | 2,099 | 2,642 |
| Free Cash Flow Margin | 8.2% | 7.7% | 11.0% | 12.9% | 12.9% | 14.7% | 18.1% | 17.8% | 18.0% | 19.1% | 23.9% |

In Q4'15, we reclassified certain cash flows related to employee shares withheld for taxes. This resulted in reclassifying \$93M, \$94M, \$115M for the FY'10, FY'11, and FY'12, respectively, from "Accounts payable and accrued liabilities" and "Other assets and liabilities" within Cash Flows From Operating Activities, to "Issuance of shares for employee benefit plans" within Cash Flows From Financing Activities.





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